

ONNEXT

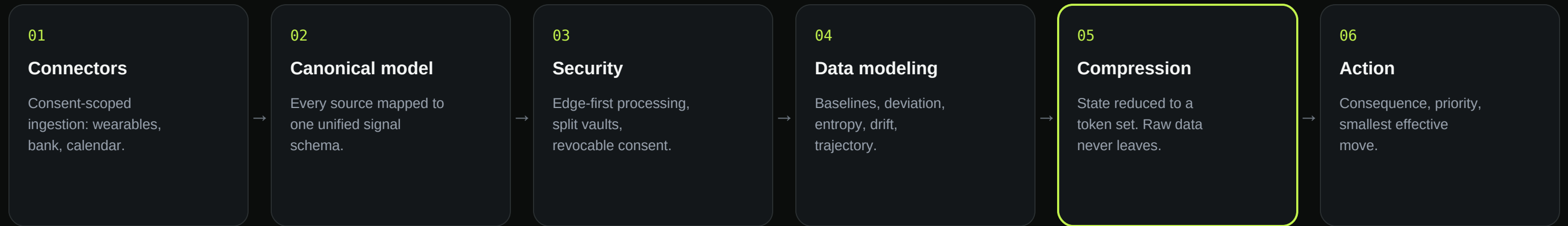
The continuation layer

A cross-domain behavioural deviation engine. It detects drift before disengagement becomes abandonment, then prompts the smallest action that keeps you in.

Most people do not quit. They drift. We measure it first.

Telemetry in. One action out.

A proprietary MCP server structures, secures and compresses raw behavioural telemetry into a minimal context token set.



THE COMPRESSION STEP

- sleep
- HRV
- training
- spend
- calendar
- recovery



```
CONTEXT TOKEN SET · THE ONLY MODEL INPUT  
{  
  "drift_score": 0.71, "entropy": 0.63,  
  "ranked_deviations": [  
    {"sleep_efficiency": -2.1, "w": 0.31},  
    {"training_freq": -1.6, "w": 0.22}  
  ],  
  "trajectory": "away_from_goal",  
  "days_until_drift": 11  
}
```



ONE ACTION
You are not losing momentum.
You are losing sleep. Fix that first.
Faster, cheaper, more private: raw data never reaches the model.

Industries and use cases

Fitness is the first use case, not the ceiling. The same engine extends to every domain where humans drift gradually.

Fitness & training

Gyms, studios, coaching, apps

Attendance and program drift, under-recovery, before the cancel.

Stay ahead of the drop-off

Health & recovery

Clinics, rehab, programs

Adherence, relapse risk, drop-off. Clinical-grade and validated.

Read the pattern early

Business goals

Performance and teams

Goal abandonment, over-function, disengagement.

Reinforce momentum

Study

Schools, universities, edtech

Course and enrolment drop-off, sleep and routine upstream.

Spot the slip early

Relationships & growth

Connection and growth

Relational drift, grounded in relationship science. Consented.

Notice the wobble

Retention infrastructure

Insurers, challenges, marketplaces

Churn, dropout, relapse as one predictable vector.

Continuation as a platform

Safety line. ONNEXT does not detect or predict domestic violence or abuse. Relational features are supportive, consented and human-escalated, never an autonomous detector.